Alex Conilogue
Designer

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Boise, ID

SKILLS

Tools
- Figma
- Webflow
- Adboe XD
- Adobe Illustrator

Skills
- Visual Design
- UX/UI Design
- Color Theory
- Design Systems

EDUCATION

Google UX Design Certificate
January 2022- September 2022
Areas of study include:
- UX research, personas, usability studies, user stories
- Client empathizing and relationship building
- Wireframing and creating low and high-fidelity prototypes
- Inclusive designs, design systems, designing for accessibility
- Dedicated mobile app and responsive website design

Boise State University, Boise, ID - B.B.A in Marketing
2008 - 2012

EXPERIENCE

Reftekk - UX Designer/Production Coordinator
2023 - Present
- Using Webflow to overhaul Reftekk.com, creating a more succinct, user friendly, visually appealing website. Create multiple informative assets for the website using Figma.
- Created unique, eye catching business cards, incorporating Reftekk specific styling using Figma.
- Assist in the fulfilment and completion of job orders based on company needs.

UNTUCKit - Assistant Store Manager
2019 - 2022
- Visual design lead the for store, duties including; proper completion of all company directives, and designing replacement style guide for all table and mannequin looks.
- Collaborated with the visual director on how to best visually represent the brand while maximizing the stores strengths and minimizing the stores weaknesses.
- Actively listen to and empathize with clients to best understand their needs and how to most effectively accomplish their shopping goals.

Zulily - Compliance Project Coordinator (Contract)
2018 - 2018
- Identified and communicated any project discrepancies with internal buyers and collaborated with cross-functional teams to allow for a successful launch of vendors' clothing events.